



Melissa Persia
Endometriosis Foundation of Houston
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Houston, Texas 77024
www.efhou.org

Dear Sponsor:

The Endometriosis Foundation of Houston is excited to invite you to be a sponsor for the Houston Endometriosis Rally 2020! This rally is one of dozens of planned events throughout the world on March 28 focused on improving the way we diagnose and treat endometriosis, one of the most ignored health crises of our time.

The first of its kind in Houston, this event will bring together patients, advocates and top practitioners from across Texas to raise the profile of this devastating disease. We will discuss the challenges the endometriosis community faces in accessing care and our hopes for the future.

The Endometriosis Foundation of Houston is a 501(c)(3) charitable organization created to increase disease recognition, offer vital support services to tens of thousands of individuals battling endometriosis in the Bayou City and help connect patients, communities, stakeholders and healthcare providers to promote advocacy programs nationwide.

Sponsoring the Houston Endometriosis Rally is an opportunity for your organization to receive exposure and to join other Texas-based individuals, organizations, and coalitions to educate the Houston community about endometriosis and strengthen community partnerships. The theme of the Houston Endo Rally is "Be the Change." This theme reminds us that empowering individuals with the right information and resources can lead to healthier lives for each of us today, and stronger, happier communities tomorrow.

Please see the attached brochures to find out more about endometriosis and sponsorship opportunities. For more information about this event, please contact: Melissa Persia at (346) 298-5998 or persiamefhou@gmail.com.

Be the Change. Be a sponsor!

Thank you,

Melissa Persia
Co-Founder and Director of Fundraising and Development





"THE MOST COMMON DISEASE YOU'VE NEVER HEARD OF"

Shannon Cohn, Director, *Endo What?*

MISSION

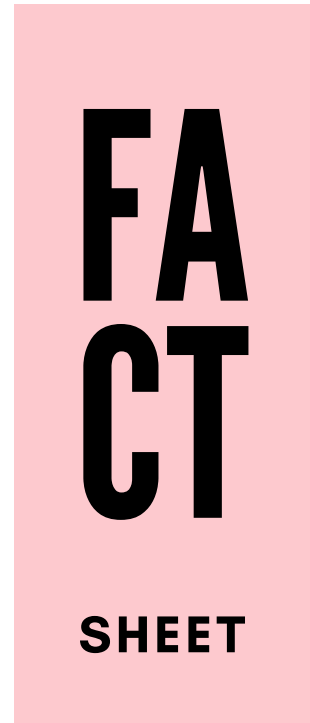
The mission of the Endometriosis Foundation of Houston (EFHou) is to raise awareness about endometriosis and related conditions, and to improve the quality of life of individuals affected by this disease in the greater Houston area. We strive to be Houston's trusted partners in endometriosis awareness, advocacy, education, support, fundraising, and research.

WHAT IS ENDOMETRIOSIS?

Endometriosis is characterized by the presence of endometrial-like tissue outside of the uterus causing pain, inflammation, infertility and organ dysfunction.

THE GOLD STANDARD OF TREATMENT

Although there is no cure, **expert excision** of endometriosis leads to significantly improved outcomes compared to management with ablation or medical treatments.



NUMBERS



It affects 1 in 10 girls and women. That's approximately 176,000,000 people worldwide.



Endometriosis puts a burden of \$119 billion a year in lost wages, productivity & medical costs. It causes 11 hours of lost productivity per person per week.



Due to outdated notions & misinformation, girls & women must see an average of 8 doctors over 10 years before they are diagnosed.



Endometriosis is the cause of 50% of infertility in women.

RETHINK ENDO. BREAK THE CYCLE. BE THE CHANGE.

Rethink Endo is an initiative to transform how we address endometriosis in our community. We are committed to debunking the myths of endometriosis and encouraging individuals to be more open about their symptoms.



WHY WE RALLY

#htxendorally2020
#bethechange

We rally to support the nearly 200 million people across the globe who suffer from endometriosis, a potentially debilitating yet often ignored chronic illness. We call for urgently needed changes in the way we diagnose and treat the disease. We need to **Rethink Endo**.

No one should go 10 years without a diagnosis. No one should undergo “treatment” that makes them worse. The current treatment of endo dismisses us, devalues us, and keeps us sick. We rally because bad care should not be the norm. We need to **Break the Cycle**.

Breaking this cycle starts not just with awareness but with truth. We rally to raise the profile of endometriosis and promote facts about the disease. We rally to encourage patients to take action against the inadequate standards of care. It is time to rethink endo. It is time our community rallies with us. Together, we can **Be The Change**.

RETHINK ENDO **BREAK THE CYCLE** **BE THE CHANGE**

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SPONSORSHIP CHANGES LIVES.

By sponsoring the Houston Endometriosis Rally, you empower our community to:

RETHINK ENDO. Endometriosis is plagued by stigma, myths, and misinformation. Patients are often left feeling silenced, invalidated, and hopeless. When you sponsor the Houston Endo Rally, you can trust that participants are learning factual information about the disease in a supportive environment. This is crucial to giving patients a voice and helping them pursue the best options for their care.

BREAK THE CYCLE. A disease that's been described as more painful than childbirth, that's one of the leading causes of gynecologic hospitalization, and is nearly as prevalent as diabetes in women shouldn't be a mystery to the medical community and shouldn't take up to 10 years or longer to diagnose.

BE THE CHANGE. Women should not face surgery after surgery or treatment failure after failure. By sponsoring this rally, you are an ally in the fight for better care. You are declaring your support for the 200 Million people worldwide suffering from endometriosis. By helping us promote expert care, you are giving an individual the chance to complete her studies, pursue a fulfilling career, or even have a family. You are giving her a chance to get her life back.

RETHINK ENDO BREAK THE CYCLE BE THE CHANGE

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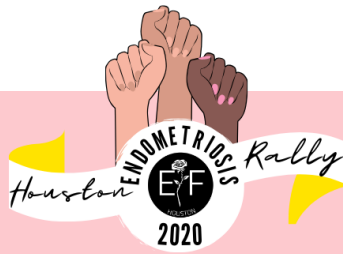




SPONSORSHIP LEVELS

VISIBILITY/BENEFITS	CO-SPONSOR (\$1,000)	PLATINUM (\$500)	GOLD (\$250)	SILVER (\$100)
OPPORTUNITY FOR REPRESENTATIVE TO MAKE BRIEF REMARKS ONSTAGE	✓			
RECOGNITION ON EVENT T-SHIRT	✓	✓		
COMPANY RECOGNIZED ON STAGE	✓	✓		
RECOGNITION ON WEBSITE	✓	✓	✓	
RECOGNITION ON EVENT PRESS RELEASES	✓	✓	✓	✓
RECOGNITION ON EVENT EMAILS	✓	✓	✓	✓
RECOGNITION ON SOCIAL MEDIA	✓	✓	✓	✓
EVENT T-SHIRT	2	1	1	
EFHOU T-SHIRT	2	1		1

SPONSORSHIP



AGREEMENT

SPONSORSHIP CONTACT:

Melissa Persia
persiamefhou@gmail.com

HOUSTON ENDOMETRIOSIS RALLY 2020

Saturday, March 28, 2020
Walking Stick Brewing Company

SPONSOR INFORMATION

Name of Company/Organization/Individual

Contact Person

Email

Phone

Billing Address (Street, City, State, Zipcode)

SPONSORSHIP LEVEL CONTRIBUTION

Co-Sponsor (\$1,000)

Gold (\$250)

Other: _____

Platinum (\$500)

Silver (\$100)

PAYMENT DETAILS

Total Contribution \$

Full Payment Enclosed: Check

Credit Card: Email for details

PayPal: <https://www.paypal.me/efhoumm>

Please make checks payable to

Endometriosis Foundation of Houston

and mail to:

12645 Memorial Drive, #F-1

Houston, Texas 77

Please complete and submit this form, payment, and logo by February 27, 2020

SPONSORSHIP AGREEMENT

Print Name

Title

Signature

Date